



FHH ACADEMY: Setting the Global Standard for Watchmaking Knowledge



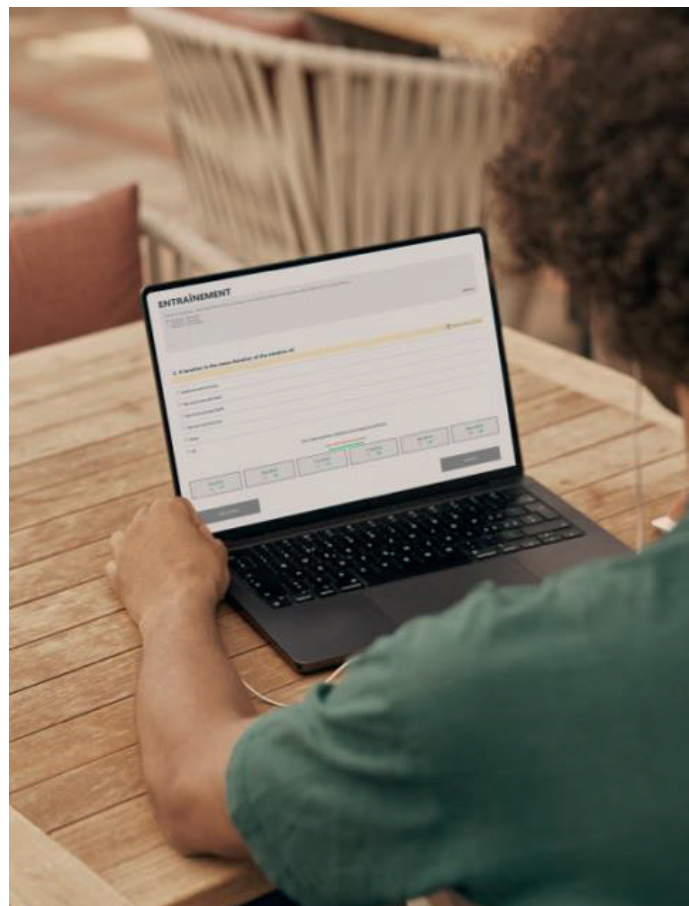
Since 2005, the Fondation Haute Horlogerie (FHH) has existed to promote and transmit watchmaking culture and awareness worldwide. At the heart of this mission is a long-term commitment: to establish a shared, trusted resource for watchmaking knowledge across the industry, giving professionals and enthusiasts alike a clear pathway to validate and advance their understanding of watchmaking.

To put this ambition into practice, the FHH Academy was established as the FHH's dedicated pillar for education and training. Initially conceived for industry professionals, its remit expanded in 2025 to coincide with the FHH's 20th anniversary, when the Academy opened its programmes to the wider public, making all levels of certification accessible beyond the industry.

Through structured programmes and internationally recognised certification, the Academy provides a common reference for watchmaking culture, spanning foundational knowledge through to expert-level understanding. Drawing on the FHH's unique network of watchmakers, historians, specialists and industry experts, the Academy translates this collective skill and know-how into a progressive, curated learning experience designed for professionals, brands and watch enthusiasts alike.

Through trainer-led courses, open sessions, online and self-learning programmes, the Academy gives participants the flexibility to continually develop their knowledge of watchmaking – from understanding the fundamentals of mechanical watchmaking to developing an expert command of its history, techniques and culture.

At the centre of this initiative is the FHH Certification, the only internationally recognised accreditation dedicated to theoretical watchmaking knowledge. Structured across three progressive levels – FHH Watch Advisor, FHH Watch Specialist and FHH Watch Expert – it offers a clear framework that formally validates watchmaking knowledge.



While the FHH Academy provides the education and training needed to develop watchmaking knowledge, the FHH Certification independently validates that knowledge as a international standard.

The FHH's latest collaboration with the Gemological Institute of America (GIA) marks a further step in expanding access to this framework.

Why the FHH Certification?

Backed by leading luxury watch brands and grounded in the educational expertise of the FHH, the Certification is designed to create a consistent international benchmark for watchmaking knowledge.

- **Industry Authority** – Objective, expert-led learning covering watchmaking history, techniques, mechanisms, terminology and industry trends.
- **A Global Standard** – A recognised benchmark that validates professional knowledge and credibility, creating a common reference for watchmaking culture.
- **Retail Excellence** – Equips sales professionals with the knowledge and confidence to communicate mechanisms, craftsmanship and heritage to increasingly knowledgeable clients and collectors.
- **Flexible and Global** – Multilingual programmes delivered through online, self-learning and in-person formats make high-quality watchmaking education accessible internationally.



FHH Academy Programmes & Certification

The FHH Academy offers multiple routes into certification, allowing participants to validate existing knowledge or combine structured training with an FHH Certification. Both the learning process and final assessment are designed with flexibility in mind, with options to study and sit the examination either online or in person.



FHH Certification Test – No Training | CHF 385

The FHH Certification Test is available online for Level 1 Watch Advisor, Level 2 Watch Specialist, or Level 3 Watch Expert without additional training. Candidates select the certification level that best reflects their knowledge and experience.



Watch Essentials Self-Learning + FHH Certification Test Bundle | CHF 620

A 10-chapter video learning experience featuring watchmakers, historians and specialists. The programme builds foundational fine watchmaking knowledge and leads participants towards FHH Watch Advisor, the first level of the FHH Certification.



Watch Essentials Open Sessions + Level 1 FHH Watch Advisor Certification | CHF 775

FHH Watch Advisor is the entry level of the FHH Certification and requires no prior watchmaking knowledge.

Trainer-led in English or French.

Online: 6 × 2-hour sessions, or on-site: 2 days. Followed by a 1-hour certification examination.



Watch Specialist Open Sessions + Level 2 FHH Watch Specialist Certification | CHF 900

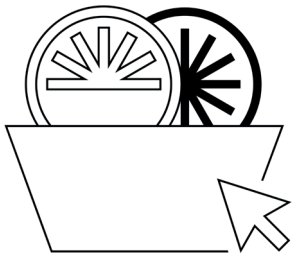
FHH Watch Specialist builds on the fundamentals of watchmaking and introduces the principal watch complications. Trainer-led programme in English or French. Online: 7 × 2-hour sessions, or on-site: available from early 2027. Followed by a 1.5-hour certification examination.



Watch Expert Open Sessions + Level 3 FHH Watch Expert Certification | CHF 1,400

FHH Watch Expert is the most advanced level of the FHH Certification and requires an exceptional command of all aspects of watchmaking.

Advanced trainer-led programme in English or French. Online: 10 × 2-hour sessions, or on-site: 3 days. Followed by a 2-hour certification examination.



All FHH Academy courses can be purchased directly through the FHH website at [hautehorlogerie.org](https://boutique.hautehorlogerie.org/), where further details on all programmes are available.

<https://boutique.hautehorlogerie.org/>

Across all FHH Academy resources, the Fondation Haute Horlogerie is building a long-term international framework: to give the watchmaking community a trusted place to learn, progress and demonstrate expertise, while ensuring that the knowledge and culture of fine watchmaking continue to be transmitted to the next generation.

About the FHH Academy

A division of the Fondation Haute Horlogerie, the FHH Academy provides education and certification in watchmaking and horology. Established in 2014, it provides a vast scope of informative resources, supporting cultural knowledge. From the fundamentals of watchmaking and historical and cultural ties through to advanced technical resources, it offers a range of courses designed for learners of all capabilities, from those working within the industry to new enthusiasts. Its educational offer combines theoretical knowledge with the expertise of experienced practitioners, providing a structured route into the study and understanding of watchmaking.

About Fondation Haute Horlogerie

Founded in 2005 by Audemars Piguet, Girard-Perregaux and the Richemont Group, the Fondation Haute Horlogerie (FHH) has since focused its mission on the international influence of watchmaking culture and positions the watch as an object of art and culture. The FHH serves as a neutral reference in watchmaking, supported by three pillars. 'Watches and Culture' brings watchmaking culture to life through original content, events, and international meetings for both the public and professionals. The 'FHH Academy' offers training and certification for current professionals and future enthusiasts, with courses available in over 20 countries, both in-person and online. The 'FHH Forum' is an industry-driven platform for discussion and debate, connecting leaders to shape the future of watchmaking. Around 40 watch brands actively support the FHH's mission to preserve and promote watchmaking culture and heritage.

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