

## The Fondation Haute Horlogerie inaugurates "Watches and Talents", kicking off Geneva's watchmaking cultural activities this summer

## For immediate release

Geneva, 10 June 2024 – On June 5th, the Fondation Haute Horlogerie (FHH) inaugurated its new exhibition "Watches and Talents" with over 250 guests on the Pont de la Machine. Designed by Watches and Culture by FHH, this exhibition highlights the work of eight talented professionals working behind the scenes of watchmaking through the lens of director Thibault Vallotton.

On June 5th, the Fondation Haute Horlogerie welcomed over 250 guests from cultural circles, media, and members of 44 partner brands on the Pont de la Machine to celebrate the inauguration of its summer exhibition "Watches and Talents". This multimedia installation reveals the world of watchmaking through the lens of artisanal and industrial craftsmanship, narrated by those who perpetuate them.

Organized around a series of eight 3-minute short films directed by Thibault Vallotton, the exhibition highlights the work of eight watchmaking talents. Four of them come from the world of artisanal crafts: marquetry artist Bastien Chevalier, master watchmaker Philippe Dufour, enameller Anita Porchet, and miniature painter Isabelle Villa. The other four hail from the industrial watchmaking sector: Andreas Albert, a watchmaker specializing in mainsprings; Thierry Faivre, a stamp maker; Ismaël Jaggi, a press setter; and Justine Jouanneau, a case finisher.

In these videos, each artisan reveals their craft and tells their story. Watches and Culture by FHH chose to anchor these films in reality by displaying panels showcasing tools and objects from each artisan's professional and personal daily life. In the centre of the room, a table allows visitors to locate the origins of the artisans while highlighting one of their creations.

Aurélie Streit, Vice President of the Fondation Haute Horlogerie, stated: « At the FHH, we continually offer new exhibitions and cultural activities designed to appeal to everyone, highlighting the watch as an object of art and culture. But with the 'Watches and Talents' exhibition, we reveal the lives behind the scenes, reminding us that the beating heart of watchmaking remains human. Through this work, we hope to present watchmaking and its professions from a different perspective and inspire new vocations. »

The "Watches and Talents" exhibition runs from June 6, 2024, to September 2, 2024, in the Arcade of the Fondation de la Haute Horlogerie, located at the Pont de la Machine in Geneva. The Foundation also offers a multitude of activities around this exhibition throughout the summer, including several conferences related to watchmaking:

Thursday, June 13, 2024, from 6:30 PM to 7:30 PM Conference in French on "The Value of Man in Watchmaking" by Gianfranco Ritschel, Master Trainer FHH Academy

Thursday, June 20, from 6:30 PM to 7:30 PM Conference in French on "Watchmaking Complications" by Pascal Ravessoud, Vice President of the Fondation Haute Horlogerie

Thursday, July 11, from 6:30 PM to 7:30 PM Conference in French on "The Value of Man in Watchmaking" by Gianfranco Ritschel, Master Trainer FHH Academy



Thursday, August 8, from 6:30 PM to 7:30 PM Conference in French on "The Value of Man in Watchmaking" by Pascal Ravessoud, Vice President of the Fondation Haute Horlogerie

Thursday, August 15, from 6:30 PM to 7:30 PM Conference in French on "Moon Phases" by Gianfranco Ritschel, Master Trainer FHH Academy

Thursday, August 22, from 6:30 PM to 7:30 PM Conference in French on "Watchmaking Complications" by Pascal Ravessoud, Vice President of the Fondation Haute Horlogerie

Friday, August 30, from 6:30 PM to 7:30 PM Conference in French on "The Value of Man in Watchmaking" by Gianfranco Ritschel, Master Trainer FHH Academy

For more information on the programme and other activities offered, consult: <a href="https://hautehorlogerie.org/watchesandtalents.">hautehorlogerie.org/watchesandtalents.</a>

Photos of the exhibition and inauguration with captions are available <u>here</u>.



Follow the exhibition and share your experience:

#WatchesAndTalents
@fhh.fondation.haute.horlogerie @watches\_and\_culture

## About the Fondation Haute Horlogerie

Founded in 2005 by Audemars Piguet, Girard-Perregaux and the Richemont Group, the Fondation Haute Horlogerie (FHH) has since focused its mission on the international influence of watchmaking culture, and positions the watch as an object of art and culture.

Point of reference and neutrality for all subjects relating to watchmaking, it relies for this on three complementary pillars intended for a wide audience, made up of industry professionals, individuals, insiders and of amateurs.

The first, Watches & Culture by FHH, created in 2021, aims to bring watchmaking culture to life through the creation of original content, events and international meetings, intended jointly for the general public and professionals.

As for the FHH Academy, it trains and certifies watchmaking knowledge for today's professionals and tomorrow's aficionados. Consisting of a rich and fun offering made up of training courses and certifications, its content is available in class or online in more than 20 countries, making watchmaking knowledge available to all.

Finally, the FHH Forum, a discussion and debate platform designed by the industry for the industry, informs, questions and connects the leaders of the sector with the aim of shaping the ecosystem of the future.

## Media Contact

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